

UPDATED

AGC Hybrid Annual Conference Sponsorship Packet



Our 2021 Annual Conference will be divided into two events, with many of the educational tracks (including the DOT/DOD) held in November (11-12), 2021 and the popular Networking events (President's Welcome, Excellence Award Presentations & the Dinner Dance) held in January 28-29, 2022. Your conference sponsorship will be recognized at both in-person events at the Hotel Captain Cook, as well as virtually during the November Virtual Component for those who are not able to attend the educational tracks in-person or in the event we move to an all virtual event.

The AGC of Alaska has a full-time staff dedicated to working on behalf of the construction industry in Alaska. Our team is responsible for the day-to-day operations of the chapter office including retaining and recruiting new members, communicating with membership statewide, spearheading advocacy efforts, creating networking opportunities, implementing strategic initiatives, improving training and education opportunities for our members, scheduling committee meetings, and being available to answer questions and assist members whenever possible.

AGC Sponsorship opportunities provide an exceptional way to strengthen your company's image, showing the other members you are a valued member of the association, while supporting AGC and our mission to advocate, educate, and promote the construction industry in Alaska.

**Associated General
Contractors
of Alaska**

ANCHORAGE

8005 Schoon Street
Anchorage, AK 99518
Tel: 907.561.5354
Fax: 907.562.6118

FAIRBANKS

3750 Bonita Street
Fairbanks, AK 99701
Tel: 907.452.1809
Fax: 907.456.8599



2021 AGC Annual Conference Sponsor Benefits

	Diamond \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500
Verbal Recognition During Event	✓	✓	✓	✓	✓
Ad in Event Program	✓	✓			
Breakout Promo Video (30-60 sec)	✓	✓			
Social Media Promotion	✓	✓	✓		
Logo on AGC Event Website	✓	✓	✓		
Name on AGC Event Website	✓	✓	✓	✓	✓
Name in Contractor Magazine	✓	✓	✓	✓	✓
Name in AGC Newsletter	✓	✓	✓	✓	✓
Name in Conference Agenda	✓	✓	✓	✓	✓
Complimentary Conference Attendees	2	1	1	0	0
Sponsorship Email Blasts	✓	✓	✓	✓	✓
Complimentary Drink Tickets	30	20	15	4	2

Contact Kimberley Gray, AGC Events & Communications Coordinator, kimberley@agcak.org for additional information on sponsorship opportunities for the 2021 AGC Annual Conference



AGC 2021 Annual Conference Sponsorship Acknowledgement Form

**NOVEMBER 10-11 & JANUARY 28-29
THANK YOU FOR YOUR SUPPORT!**

AGC of Alaska Annual Conference Sponsorship Acknowledgement Form Complete and return to: AGC, 8005 Schoon Street, Anchorage, Alaska 99518

907-865-0543 | Fax 907-562-6118 | email: kimberley@agcak.org. Conference website: <https://www.agcak.org/annual-conference/>

Sponsor's Company Name: _____ Contact: _____

Billing Address: _____ City/State: _____ Zip Code: _____

Phone #: _____ E-Mail: _____

Invoice (Members Only): ___ VISA ___ M/C ___ Card Number: _____

Expiration Date: _____ Three Digit Code ___ Card Holder's Signature: _____

CURRENT SPONSORSHIP OPPORTUNITIES

Diamond: \$10,000 (Signature Sponsorship Opportunity)

_____ Repeat prior sponsorship

Platinum: \$5,000

_____ Management Symposium (co-sponsor)

Gold: \$3,000

_____ President's Welcome Reception

_____ Virtual Component Sponsor

Silver: \$1,000

_____ Excellence Luncheon Sponsor

___ Safety ___ Construction (select one)

_____ President's Reception Gift

_____ CLC Reception

Bronze: \$500

_____ Breakfast Sponsor

_____ Taxi/Uber Service

General Sponsor (To be used as needed for overall conference expenses)

_____ Diamond (\$10,000)

_____ Silver (\$1,000)

_____ Platinum (\$5,000)

_____ Bronze (\$500)

_____ Gold (\$3,000)

(See chart above for Sponsorship Benefits & Acknowledgments)

We truly appreciate your support, as member participation and sponsorship of AGC's 2021 Hybrid (in-person & virtual) Annual Conference will be a critical component to the development and success of this event and the health of the organization.