AGC Annual Virtual Conference Sponsorship Packet

The AGC of Alaska has a full-time staff dedicated to working on behalf of the construction industry in Alaska. Our team is responsible for the day-to-day operations of the chapter office including retaining and recruiting new members, communicating with membership statewide, spearheading advocacy efforts, creating networking opportunities, implementing strategic initiatives, improving training and education opportunities for our members, scheduling committee meetings, and being available to answer questions and assist members whenever possible.

AGC Sponsorship opportunities provide an exceptional way to strengthen your company’s image, showing the other members you are a valued member of the association, while supporting AGC and our mission to advocate, educate, and promote the construction industry in Alaska.

We truly appreciate your support, as member participation and sponsorship of AGC’s virtual annual conference will be critical components to the development and success of this event and the health of the organization.

Each sponsorship agreement can be customized to suit your specific sponsorship goals.
2020 Virtual Sponsorship Opportunities:

Diamond Sponsorship *(Signature Sponsor Level) (One Left!)* .... $10,000

Platinum *(Signature Sponsorship Level)* ................................................. $5,000

Gold ........................................................................................................ $2,500

Silver ......................................................................................................... $1,000

Bronze ....................................................................................................... $500

Premier Vendor .......................................................................................... $2,000

With the challenge of a virtual conference, we are suggesting prior AGC vendors consider sponsoring this event at one of the above levels. We have an exciting opportunity for vendors who want to promote their product or services during the conference with a virtual 30-60 second video spot!

Signature Sponsorship Opportunities

Coffee Talks & Lunch Talks - We will have a coffee and lunch talk each day of the conference, highlighting opportunities for construction around the state. In addition to the other sponsor benefits listed on the next page, sponsors at this level will have the opportunity to introduce the guest speaker, with the background of your company logo.

Please contact the Anchorage AGC Office by phone (907) 865-0543, fax (907) 562-6118 or email kimberley@agcak.org
I will be happy to discuss sponsorships with you.
2020 AGC VIRTUAL
ANNUAL CONFERENCE

The AGC Annual Conference is a mix of agency meetings with the Army Corps of Engineers and the State Department of Transportation & Public Facilities, professional development workshops, educational seminars, project updates & the popular Parker, Smith & Feek Excellence in Construction, ConocoPhillips Excellence in Safety and the Marsh & McLennan Management Symposium.

Sponsorship Benefits Chart

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Diamond $10,000</th>
<th>Platinum $5,000</th>
<th>Gold $2,500</th>
<th>Silver $1,000</th>
<th>Bronze $500</th>
<th>Premier Vendor $2,000</th>
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<tbody>
<tr>
<td>Newsletter Profile</td>
<td>●</td>
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<tr>
<td>Verbal Recognition during event</td>
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<tr>
<td>Ad in Event Program</td>
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<tr>
<td>Breakout Promo Video (30-60 sec)</td>
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<td>Social Media Promotion</td>
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<td>Logo on AGC Event Website</td>
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<td>Name on AGC Event Website</td>
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<tr>
<td>Name in Contractor Magazine</td>
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<td>Logo on screen during breaks (3+)</td>
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<td>Name in Conference Agenda</td>
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<td>Complimentary Attendees</td>
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<td>3</td>
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<td>1</td>
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<tr>
<td>Host/Facilitate an Event</td>
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<tr>
<td>Sponsorship Email Blasts</td>
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</tbody>
</table>

Contact Kimberley Gray, AGC Events Coordinator, kimberley@agcak.org for additional information on sponsorship opportunities for the 2020 AGC Virtual Annual Conference.
AGC 2020 Virtual Annual Conference Sponsorship Acknowledgement Form

THANK YOU FOR YOUR SUPPORT!

Sponsors Company Name: ________________________________ Contact: ____________________________

Billing Address: ________________________________ City/State: __________________ Zip Code: ____________

Phone #: ____________________________ E-Mail: ____________________________

Invoice (Members Only): ___ VISA ______ M/C ______ Card Number: ____________________________

Expiration Date: ___________ Three Digit Code ______ Card Holder’s Signature: ______________________

CURRENT SPONSORSHIP OPPORTUNITIES

Diamond: __________ $10,000  (Signature Sponsorship Opportunity)

Platinum: __________$5,000  (Signature Sponsorship Opportunity)

Gold: __________$2,500

Silver: __________ $1,000

Bronze: __________ $500

Premier Vendor: __________$2,000

Special Vendor Opportunity: With the challenge of a virtual conference, we are suggesting AGC vendors consider sponsoring this event at one of the above levels. We have an exciting opportunity for vendors who want to promote their product or services during the conference with a virtual 30-60 second video spot!

(See chart above for Sponsorship Benefits & Acknowledgments)